CERTIFICATE OF MAILING

PATENT Docket No. 21178-13

hereby certify that on August 6, 2002, this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service with sufficient postage in an envelope addressed to: Commissioner for Patents, Box Missing Parts, Washington, DC 20231.

37 C.F.R. § 1.8(a)

□with sufficient postage as first class mail

37 C.F.R. § 1.10

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EL 763792441 US

In re application of:

JAMIE ADER, ET AL.

Serial No.: 09/920,514

Filed: August 1, 2001

For: SYSTEM AND METHOD OF

ADVERTISER-SUBSIDIZED CUSTOMIZABLE ORDERING AND

DELIVERY OF MULTIMEDIA

PRODUCTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Art Unit: 2162

Examiner: Unknown

RECEIVED

AUG 0 8 2002

OFFICE OF PETITIONS

Commissioner of Patents Washington, D.C. 20231

TRANSMITTING CORRECTED APPLICATION PAPERS

Dear Sir:

We enclose the following documents relating to the above-identified patent application:

Copy of Notice to File Corrected Application Papers - Filing Date Granted; and 1.

SERIAL NO.: 09/920,514

2. Seven (7) drawing sheets with appropriate margins.

The Commissioner is hereby authorized to charge any additional fees which may be required or credit any overpayment to Account No. 16-2230.

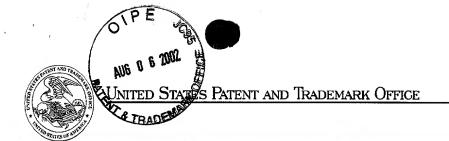
Respectfully submitted,

Dated: August 6, 2002

Spyros J. Lazaris Reg. No. 45,981

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COMMISSIONER FOR PATENTS UNITED STATES PATENT AND TRADEMARK OFFICE WASHINGTON, D.C. 2023I

www.uspto.gov

APPLICATION NUMBER

FILING/RECEIPT DATE

FIRST NAMED APPLICANT

ATTORNEY DOCKET NUMBER

09/920,514

08/01/2001

Jamie Ader

21178-13

CONFIRMATION NO. 6345 FORMALITIES LETTER

OC00000006524509

OPPENHEIMER WOLFF & DONNELLY LLP Suite 3800 2029 Century Park East Los Angeles, CA 90067

Date Mailed: 09/07/2001

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NOTICE TO FILE CORRECTED APPLICATION PAPERS

AUG 0 8 2002

Filing Date Granted

OFFICE OF PETITIONS

This application has been accorded an Application Number and Filing Date. The application, however, is informal since it does not comply with the regulations for the reason(s) indicated below. Applicant is given **TWO MONTHS** from the date of this Notice within which to correct the informalities indicated below. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a)

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

A copy of this notice MUST be returned with the reply.

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 1 - ATTORNEY/APPLICANT COPY